

THE APPLICATION OF LITERACY CULTURE IN GROWING READING INTEREST IN SMP NEGERI HINDU 3 BLAHBATUH GIANYAR: A CASE STUDY

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Abstract

Literacy is a person's ability to develop potential and skills in processing and understanding information while doing reading and writing activities. The purpose of this research Making junior high schools as a means of application a literacy culture so that students can manage knowledge through the best possible application of literacy. This research was designed as qualitative research. The research used to collect data is observation, interview and documentation. The results of the reseacrh (1) the school's strategy in application of literacy culture to growing reading interest in SMP Negeri Hindu 3 Blahbatuh Gianyar, namely library room facilities, borrowing books, giving book prizes to achievers student, making wall magazine, library schedules and reading corner. (2) the obstacles faced by schools in the application of literacy culture in growing reading interest in SMP Negeri Hindu 3 Blahbatuh Gianyar there are three, namely not all teachers have a good literacy culture, different student abilities, and the lack of parents role in making habit of reading books at home (3) school efforts in overcoming obstacles to the application of literacy culture at SMP Negeri Hindu 3 Blahbatuh Gianyar, namely using variation learning methods, procurement of books and providing an attractive literacy environment in school.

Keywords: Literacy Culture, Growing Interest in Reading

1. INTRODUCTION

Literacy is a person's ability to develop potential and skills in processing and understanding information while carrying out reading and writing activities (Swarniti, 2019). Reading skills have an important role and key in a person's learning success, because any information obtained cannot be separated from reading activities. According to Triatma (2016) that the more often a person reads a book, the more knowledge a person has, the more knowledge they have, on the other hand, the less often they read a book, the more limited one's knowledge will be. The more often you read the book the more things you will know, from this ignorance proves that reading can increase knowledge that something that is not known can become known (Swarniti, 2020).

In this reseach, chose reseach in SMP Negeri 3 Hindu Blahbatuh Gianyar which is located at Jln. Krishna. Ds Bona Blahbatuh, Gianyar. Research chose SMP Negeri Hindu 3 Blahbatuh because the writer saw the school

application literacy culture activities as the first step in the learning process. The teachers there monitor the reading literacy activities of students, at the school also make good and maximum use of the library and reading corner to add insight and information for students. When reading activities 15 minutes before class starts the teachers accompany students, if not accompanied then students will playing and joking so this shows that students have not fully implemented the culture of reading literacy. Therefore it is necessary to conduct research related to the application of literacy culture at the elementary school level in fostering interest in reading (Berta & Swarniti, 2020). So the title in this study is the application of literacy culture in growing reading interest in SMP Negeri 3 Hindu Blahbatuh Gianyar. Based on the background of study above, there are three problem of study. Those problems are: What are the school's strategy in application literacy culture to growing students' interest in reading at SMP Negeri Hindu 3 Blahbatuh Gianyar. What are the obstacles faced by schools when

application of literacy culture in growing student interest in reading at SMP Negeri Hindu 3 Blahbatuh Gianyar. How are the school's efforts to overcome the obstacles to the application of literacy culture in growing student interest in reading at SMP Negeri Hindu 3 Blahbatuh Gianyar.

2. METHODOLOGY

The research approach that would be used in this research is qualitative because this research produces conclusions in the form of data that describes in detail, not data in the form of numbers. Qualitative research is both a research technique and a philosophy of knowledge that is very different from quantitative research. According to Sutarna (2018) as for the characteristics of qualitative research, namely: Qualitative Research is conducted in a natural setting where there is no control or manipulation of behavior or settings. There are two reasons why this can be emphasized, namely: the belief that behavior is best understood under conditions as it usually occurs without external restrictions, and the belief that the context of the situation is so important to understanding human behavior, that it is thus impossible to understand behavior without consider the characteristics of the situation.

1. Observation

Researchers in this research use structured observation. This is done with the encouragement to know the aspects related to the researcher's problem in more depth. This kind of observation will be more flexible in observing the object of research by the facts found at the research location. Observations made by researchers regarding the state of the environment at SMP Negeri Hindu 3 Blahbatuh Gianyar. In addition to observations about the school environment, researchers also observe the condition of teachers and students through teaching and learning activities related to the application of these literacy activities. Through observations, the researcher can see things related to the application of literacy culture in SMP Negeri Hindu 3 Blahbatuh Gianyar.

2. Interview

This research uses a semi-structured interview technique, which means that the researcher asks questions that are free and flexible but with a list of questions that have been prepared (Swarniti, 2021). Interviews conducted by researchers were submitted to the headmaster regarding the application of literacy culture at SMP Negeri 3 Blahbatuh Gianyar as well as interviews from teachers and students of SMP Negeri 3 Blahbatuh Gianyar to add information about this research.

3. Dokumentation

Documents in the form of writing, for example, diaries, life histories, stories, biographies, regulations and policies (Lede & Swarniti, 2020). Documents in the form of images, for example photos, live pictures, sketches, etc. The documentation collected in this research is literature and taking photos of reading activities which was done by students of SMP Negeri Hindu 3 Blahbatuh Gianyar.

4. FINDING AND DISCUSSION

1. School Strategy in Application Literacy Culture in Growing Students Interest in Reading at SMP Negeri Hindu 3 Blahbatuh Gianyar

a. Library Room Facilities

SMP Negeri Hindu 3 Blahbatuh Gianyar has 1 library unit, which strives to provide good library facilities for students. The results of the observation showed that the SMP Negeri Hindu 3 Blahbatuh Gianyar in which there are 4 large bookshelves which are divided into 4 sections as a place to store books in the library of SMP Negeri Hindu 3 Blahbatuh Gianyar there are also 3 tables and 3 chairs which are places for reading books and staff. a library for students outside of class hours and the books in the library at SMP Negeri Hindu 3 Blahbatuh are 500 books. The types of books contained in the library of the SMP Negeri Hindu 3 Blahbatuh Gianyar are books to support the learning process for students and non-lesson books such as story books, fairy tales and legends that have a moral message for students who read them, besides the SMP Negeri Hindu 3 Blahbatuh Gianyar is also facilitated by wifi.

b. Book Borrowing

SMP Negeri 3 Hindu Blahbatuh Gianyar has a library schedule. This schedule is a special time given to each class to visit the library. Students can read books, borrow books or do other activities such as discussions, etc. during the library hours. This is done to familiarize students with reading books, especially books provided by the school in the library (Swarniti, 2021). Every week, students are required to borrow 1 book from the library. SMP Negeri Hindu 3 Blahbatuh Gianyar has a scheduled visit.

c. Giving Book Prizes to Achievers Students

This program is an initiative of the Headmaster of SMP Negeri Hindu 3 Blahbatuh Gianyar. He personally gave prizes to students of SMP Negeri Hindu 3 Blahbatuh Gianyar who achieved achievements in a championship. Each student who achieves an achievement will get a certificate, books and stationery from the headmaster. This award is given as a form of appreciation for student achievement.

d. Making Wall Magazine

SMP Negeri Hindu 3 Blahbatuh Gianyar has a wall magazine in each class, this is what allows the implementation of literacy culture for students at SMP Negeri Hindu 3 Blahbatuh Gianyar. The poster is made of colorful manila paper, so it looks more attractive. Making is a relevant tool for displaying the work of students in the form of poetry, short stories, novels, children's comics attached to the wall paper that has been provided by the teacher in each class. With the creative wall paper, students will be more active in creating ideas related to literacy to be attached to the wall magazine. When students' work is affixed to the wall magazine, of course, the student feels proud because his work can be read by all his friends, by displaying the work of the making, students feel proud and motivated to make more creative works in the future, this is also training students to produce more creative ideas about making wallboards with a more attractive appearance, so that this can spur the activities of other students to create works that can be displayed on the classroom wall.

e. Library Schedule

Library schedule is also a routine program in SMP Negeri Hindu 3 Blahbatuh Gianyar. During this schedule, students in the class can read books in the library. Students are also required to borrow library books during library hours. The library schedule is made so that students regularly visit the library with the aim of getting students to read.

f. Reading Corner

SMP Negeri 3 Hindu Blahbatuh Gianyar already has an adequate reading corner so as to allow the implementation of a literacy culture for students. Based on observations, SMP Negeri 3 Hindu Blahbatuh Gianyar has 6 reading corners in each class. In the reading corner room are placed story books, fairytales and legends. To support the comfortable atmosphere of students when reading books, the books are neatly arranged on the wooden bookshelf in the reading corner.

2. Obstacles faced by school when application literacy culture in growing student interest in reading at SMP Negeri Hindu 3 Blahbatuh Gianyar

a. Not All Teachers Have a Good Literacy Culture

The application of literacy culture in growing student interest in reading at SMP Negeri Hindu 3 Blahbatuh is not easy for teachers to do, there are some teachers who have a culture of literacy that is lacking, so the application carried out by the teacher to students is not optimal. Based on observations made by researchers, the problem is that not all teachers have a literacy culture seen during class hours, there are still teachers who only use the lecture method when learning takes place, so it looks like students feel bored with what is conveyed by the teacher, there is no variation made in the learning process and the absence of linkages made by teachers between literacy culture and the learning process. In addition, there are teachers who do not participate in library hours participation. It can be seen that during library hours, some teachers are only seen accompanying students to the library without participation in reading books and discussing books with students. This is what makes researchers see that there are some teachers who have a good literacy culture.

b. Different Student Abilities

The obstacle in application a literacy culture in growing reading interest is the ability of students who have different developments. Students have different levels of knowledge. There are students who are smart and quick to catch the subject matter and there are students who are lacking in their lessons. This shows that students' abilities are not the same, there are students who only see the teacher writing learning materials without following the teacher to write, there are students who see visual images or videos to be able to understand the learning material, there are students who understand learning in class, that is, simply by listening to the explanation.

c. The lack of parents roles in making the habit of reading books at home.

The obstacle in application literacy culture in growing reading interest in SMP Negeri Hindu 3 Blahbatuh Gianyar is the lack of parental role of students in making the habit of reading books at home. The factor of the lack of parental roles can be triggered by various things, one of which is parents who are busy working to earn a living so that the habit of reading books at home cannot be done by parents (Swarniti, 2021).

3. School efforts to overcome the obstacles to the application of literacy culture in growing student interest in reading at SMP Negeri Hindu 3 Blahbatuh Gianyar.

a. Using Variation Learning Methods

The use of variation methods is one of the effective strategies that can make the learning process memorable and meaningful for students (Swarniti, 2021). Creating a meaningful learning process for students aims to achieve the learning objectives themselves. Lecture and discussion learning methods are used for students whose learning styles are auditory, namely students' learning styles by listening so that students can understand the on going learning material. Kinesthetic student learning styles can use role-playing learning methods such as drama where in drama combines learning with variation movements as a form of expression in accordance with the roles obtained by students.

b. Providing an Attractive Literacy Environment in School

Providing an attractive literacy environment in school. This begins with providing a comfortable library for students to reading a books, in addition to creating a comfortable library atmosphere, teachers also used varied and interesting learning methods when application literacy culture in the classroom to attract students' attention. to read a book.

4. CONCLUSIONS ANG SUGGESTION

The Application of Literacy Culture in growing Reading Interest has grow and developed in students. Literacy culture is a culture which in this case reading must be owned by students as a basis for obtaining information and knowledge, but the development of the times has caused a shift in literacy culture among students who are the successors of the Indonesian nation, the government is promoting literacy activities for students. through the 2013 curriculum. The application of literacy culture in growing reading interest in SMP Negeri Hindu 3 Blahbatuh Gianyar is implemented through the provision of a literacy environment, stages in literacy culture, and the implications of application literacy culture in growing reading interest. The obstacles faced by the school in application literacy culture in growing reading interest in SMP Negeri Hindu 3 Blahbatuh Gianyar, namely there are three obstacles (1) Not All Teachers Have a Good Literacy Culture.(02)Different Student Abilities. (03) The lack of parents roles in making the habit of reading books at home. School efforts to overcome the obstacle to application of literacy culture in growing reading interest in SMP Negeri Hindu 3 Blahbatuh Gianyar are: (1)Using Variation (2)Learning Methods (3)Procurement of Books (4)Providing an Attractive Literacy Environment in School.

The government needs to provide assistance in procuring a collection of reading books for schools outside the BOS budget. The BOS budget has so far been optimized for learning operations so that it is very limited that it can be utilized for the procurement of reading books. Therefore, it is required to allocate a budget for the procurement of reading book collections for schools separate from the BOS funds.

For the school to improve facilities, both needed by teachers and students, especially in the process of application literacy. In order to be able to maximize the application of literacy culture in the school environment, because the facilities are able to provide a sense of comfort for learning to students. It is also expected to continue to improve good family relations between school headmaster, teachers, employees, students, to create solid and harmonious.

Teachers continue to increase the teacher's role as an educator, teacher, and trainer in the application of literacy culture in growing reading interest. Teachers are not only examples, but also pioneers in mobilizing a literacy culture in the school environment.

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